Appendix 2: Strategic Plan Workplan; progress at Quarter Four 2022/23

We will show Middlesbrough's children that they matter and work to make our town safe and welcoming and to improve outcomes for all children and young people.	Q1 2022/23 position	Q2 2022/23 position	Q3 2022/23 position	Q4 2022/23 position
Expand the current model for youth provision in areas that suffer high levels of deprivation				
Make steps towards every child playing a musical instrument by extending to one other school or year group				
Evidence that Middlesbrough Council listens to children's voices				
Create and deliver a strategy to increase digital inclusion for children, young people and adults across Middlesbrough				
Consolidate and build on recent Children's Services progress to improve Ofsted rating				
Explore potential for the establishment of an Eton Sixth Form in Middlesbrough				

We will work to address the causes of vulnerability and inequalities in Middlesbrough and safeguard and support the vulnerable.	Q1 2022/23 position	Q2 2022/23 position	Q3 2022/23 position	Q4 2022/23 position
Deliver and extend the 50 Futures programme				
Further develop the Dementia Friendly Middlesbrough programme				
Achieve 'Age Friendly Communities' status				
Implement and extend locality working				

We will tackle crime and anti-social behaviour head on, working with our partners to ensure local people feel safer.	Q1 2022/23 position	Q2 2022/23 position	Q3 2022/23 position	Q4 2022/23 position
Support the police and hold them to account for each neighbourhood				
Establish and support Neighbourhood Watch schemes across the whole town				
Increase CCTV across the whole town				
More environmental action and punishment for fly tipping				
Encourage more residents to report crime and ASB				
Reward and champion individuals for being good neighbours				
Increased enforcement against problem properties / streets / gardens in disrepair				

We will ensure our town acts to tackle climate change, promoting sustainable lifestyles.	Q1 2022/23 position	Q2 2022/23 position	Q3 2022/23 position	Q4 2022/23 position
Develop an Urban Farm				
Develop local wildlife / nature reserve in North Ormesby and one other site				
Demonstrate increased recycling rates				
Establish six community growing areas				
Double the size of our urban meadows / wildflower planting sites				
15 new EV charging points across town				
Big community tree planting days				
Middlesbrough hosts inaugural climate conference				

We will ensure the recovery of local communities, businesses and the Council's operations from COVID-19, taking opportunities to build back better.	Q1 2022/23 position	Q2 2022/23 position	Q3 2022/23 position	Q4 2022/23 position
Delivery of the Council's COVID19 Recovery Plan to enable individuals, families, communities and business across Middlesbrough achieve a proper level of functioning, post-Pandemic				
Ensure effective Council response to immediate issues of COVID19 impacting upon individuals, families, communities and business				

We will work closely with local communities to protect our green spaces and make sure that our roads, streets, and open spaces are well-designed, clean and safe.	Q1 2022/23 position	Q2 2022/23 position	Q3 2022/23 position	Q4 2022/23 position
Improve identified play parks and spaces in line with our Towns Fund Recommendation				
Establish the requirement for potential CPO of derelict buildings and problem sites				
Improve our Highways				
12 new back alleys are reclaimed, improved and showcased				
Neighbourhood and town wide front garden competitions				
Vastly improve Thorntree and Pallister Parks in line with Towns Fund Recommendation				
Creation of Tree Maintenance Squad and ongoing maintenance work programme				
Creation of a subsidised Pest Control service				

We will transform our town centre, improving accessibility, revitalising unused assets, developing iconic new spaces and building more town centre homes.	Q1 2022/23 position	Q2 2022/23 position	Q3 2022/23 position	Q4 2022/23 position
Complete town-wide lighting scheme				
Consider potential for BOHO digital expansion				
St Hilda's housing starts around Old Town Hall				
Protect and celebrate heritage through marketing and comms strategies and complete planned works on Captain Cook pub and Old Town Hall				
Open three entertainment facilities within Captain Cook Square (cinema, Lane 7, eSports)				
Commence construction on the south side of the dock				
Action plan agreed and commenced for House of Fraser building				
Action plan agreed and commenced for Centre North East				
Action plan agreed and commenced for The Crown Pub building				
Action plan agreed and commenced for Gurney House				

We will invest in our existing cultural assets, create new spaces and events, and improve access to culture.	Q1 2022/23 position	Q2 2022/23 position	Q3 2022/23 position	Q4 2022/23 position
Increased ticket sales and attendance of events through effective marketing				
Complete improvements to Teesaurus Park				
Create three new annual events in 2022 as per existing approvals				
Aim for all children to get an experience of live theatre				
Increase attendance at existing Council events like Orange Pip				
Increase visitor numbers to museums and attractions				
Increase tickets sales at town hall performances				

We will ensure that we place communities at the heart of what we do, continue to deliver value for money and enhance the reputation of Middlesbrough.	Q1 2022/23 position	Q2 2022/23 position	Q3 2022/23 position	Q4 2022/23 position
Encourage public to help drive decision making				
Introduce a marketing campaign and associated support to significantly grow Middlesbrough Lottery				

We will ensure that we place communities at the heart of what we do, continue to deliver value for money and enhance the reputation of Middlesbrough.	Q1 2022/23 position	Q2 2022/23 position	Q3 2022/23 position	Q4 2022/23 position
Work with the voluntary sector to create and promote volunteering opportunities and an increase in volunteers				
Introduce Neighbourhood Action Weeks, driven by volunteers				
Market a small local grant programme				
Market a strong buy-local campaign				
Commence work on the new Southlands Centre				
Commence work on Nunthorpe community centre				
Promote Middlesbrough on the national stage				
Increase sponsorship income from businesses for various council activities				
Improve user experience of the council website, increasing online transactions				

Key	
	Complete
	On-track
	Some slippage
	Unachievable